Zero Retries Administrivia - Payment Options Now Activated

zeroretries.org/p/zero-retries-administrivia-payment

Steve Stroh N8GNJ

Zero Retries is an independent newsletter promoting technological innovation in Amateur Radio, and Amateur Radio as (literally) a license to experiment with and learn about radio technology.

About Zero Retries

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Web version of this issue:

https://www.zeroretries.org/p/zero-retries-administrivia-payment

Zero Retries Special Issue - Payment Options Are Activated

Zero Retries is a reader-supported publication. To receive new posts and support my work, consider becoming a free or paid subscriber.

As promised, this "Administrivia" issue of Zero Retries is notification to existing Zero Retries Subscribers that payment options for Zero Retries are now active (as of 2023-06-29).

The most obvious question you may have upon receiving this is:

Do I have to pay for Zero Retries?

No. See this detailed explanation about Zero Retries and payment options:

Zero Retries Administrivia - Activating Payment Options

In short, no-cost subscriptions for Zero Retries will always be available.

If you choose a paid subscription to Zero Retries, you will receive some value-added features (see below).

Behind the scenes...

The Substack platform has a *huge* number of configuration options. I *think* I have tweaked all the appropriate settings to activate payment options for Zero Retries, but it's quite possible there will be glitches.

It's especially possible that there will be glitches given that Substack uses the Stripe payment processing platform. Stripe has a *bewildering* array of options, and truth be told, I'm nearly out of my depth in using it for payments. If there was an option for a simpler payment processing system than Stripe, I would use that. But, Substack's only option for payments is Stripe. Like with Substack's payment options, I *think* I have settings right (enough) within Stripe, but again, there may well be glitches.

For you brave souls who decide to offer financial support to Zero Retries and choose a paid subscription, *Thank You*, and I appreciate your patience.

Valued-added Features for Paid Subscriptions

The first few value-added features of paid subscriptions to Zero Retries are:

- Substack Chat
- Early access to Zero Retries Indexes
- Early access to Zero Retries on YouTube

• Founding Members mentioned in every issue of Zero Retries

Substack Chat

Substack Chat for Zero Retries has been activated for paid subscribers, and I will begin using Substack Chat in the coming days.

<u>Substack Chat</u> allows Zero Retries readers to converse between themselves more substantively than comments. Zero Retries' Substack Chat is private between subscribers. (Substack Notes, which I've chosen not to use with Zero Retries, was discussed in a <u>special</u> <u>issue of Zero Retries</u> is open to the public.)

Early Access to Zero Retries Indexes

There's a lot of information in the 100+ issues of Zero Retries. While there is a search function:

Search Zero Retries

... that only works when you kind-of know what you're looking for, and just want to know where it appeared in Zero Retries.

An index, on the other hand, is different from search because an index *lists* the significant topics, items, people, etc. *and* where they appeared.

I'm slowly

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putting together multiple indexes for Zero Retries because I need such a reference now that I've written 100+ issues and I need to be able to quickly find info that I've previously discussed.

As I develop these indexes:

- Monthly
- Quarterly
- Annual
- Cumulative

... *early access to these indexes* will be a value-added feature of paid subscriptions to Zero Retries.

For example, the **Zero Retries Index - 2023-05** would be available to those with paid subscriptions immediately as I begin creating that index page.

Eventually, for the benefit of all Zero Retries subscribers, and Amateur Radio, all the the indexes will be made publicly accessible.

Early Access to Zero Retries on YouTube

Admittedly, discussing this value-added feature for paid subscriptions is a bit of cart-beforethe-horse.

Short form video - YouTube, TikTok, etc. *is the medium most relevant to younger folks*. Like it or not, short form video is *the* media of the 2020s. I consider myself a *reader* and my preferred form of information is *text*... but even *I* watch a fair amount of YouTube.

Consider the *scale* of the audience on YouTube. In <u>Zero Retries 0093 YouTube Edition</u>, of the four YouTube channels that offer consistent Zero Retries Interesting content, the *least* popular of those four (<u>KM6LYW Radio</u>) currently has 3,380 subscribers - more than 4x the subscribers of Zero Retries (as I write this issue).

Thus, to further the Zero Retries mission:

- Highlight technological innovation in Amateur Radio;
- Promote Amateur Radio to techies as a literal license to experiment with radio technology;
- Make Amateur Radio more relevant to society in the 2020s and beyond.

... is going to require that Zero Retries be accessible on video. Given that YouTube is the video distribution that I'm most comfortable with (as opposed to TikTok), I plan to call the video version of Zero Retries...

Zero Retries on YouTube

<u>2</u>

I don't (currently) have video (or audio) editing expertise. Of course, I could develop such expertise, either "by hand" or figuring out how to automate video production. But that will be time spent away from writing Zero Retries, or those Amateur Radio activities that I would really like to get back to soon.

Thus, Zero Retries on YouTube will require the services of a video editor - human or AI. Revenue from paid subscriptions will help fund <u>3</u>

those services.

When posting a video onto YouTube, it can be made non-discoverable (semi-private), accessible only to those who know the web address.

Early access to Zero Retries on YouTube videos will be a value-added feature of paid subscriptions to Zero Retries.

Eventually, for the benefit of all Zero Retries readers, and Amateur Radio, each Zero Retries on YouTube video will be made publicly accessible.

Founding Members mentioned in every issue of Zero Retries

I wouldn't have thought to offer a "Founding Member" tier for paid subscriptions to Zero Retries, but Substack defaults to showing that option to new subscribers, and several Zero Retries readers have now clicked the button to start a Founding Member subscription as soon as payment options are activated.

As a Thank You to Founding Members, their names (and callsigns) will be mentioned (with their permission) in each issue of Zero Retries.

Special Mention - Zero Retries Paid Subscriber 0000 - Steve Davidson K3FZT

I am indebted to <u>Steve Davidson K3FZT</u> for his sage advise about "taking Zero Retries to the next level". Steve was an early and enthusiastic reader of Zero Retries and has graciously offered well-grounded advice from his background about evolving Zero Retries. For all his good advice, Steve asked only one small thing, that he be the first paid subscriber to Zero Retries, and thus I name Steve Davidson K3FZT...

Zero Retries Paid Subscriber 0000

Thank you very much, Steve!

Join the Fun on Amateur Radio

If you're not yet licensed as an Amateur Radio Operator, and would like to join the fun by *literally having a license to experiment with radio technology*, check out **Join the Fun on Amateur Radio** for some pointers.

Zero Retries Frequently Asked Questions (FAQs) — In development 2023-02.

Closing the Channel

In its mission to highlight technological innovation in Amateur Radio, promote Amateur Radio to techies as a literal license to experiment with radio technology, and make Amateur Radio more relevant to society in the 2020s and beyond, Zero Retries is published via email and web, and is available to everyone at no cost. Zero Retries is proud *not to participate* in the Amateur Radio Publishing Industrial Complex, which hides Amateur Radio content behind paywalls.

My ongoing Thanks to:

- Tina Stroh KD7WSF for, well, everything!
- **Pseudostaffers** that write about about "Zero Retries Interesting" items on their blogs that I don't spot:
 - Dan Romanchik KB6NU
 - Jeff Davis KE9V
- Newsletters that regularly feature Zero Retries Interesting content:
 - <u>Amateur Radio Weekly</u> by Cale Mooth K4HCK is a weekly anthology of links to interesting Amateur Radio stories.
 - <u>Experimental Radio News</u> by Bennet Z. Kobb AK4AV discusses (in detail) Experimental (Part 5) licenses issued by the US FCC.
 - TAPR Packet Status Register has been published continuously since 1982.
 - Other Substack Amateur Radio newsletters recommended by Zero Retries.
- YouTube channels that regularly feature Zero Retries Interesting content:
 - HB9BLA Wireless by Andreas Spiess HB9BLA
 - KM6LYW Radio by Craig Lamparter KM6LYW (home of the DigiPi project)
 - Modern Ham by Billy Penley KN4MKB
 - Tech Minds by Matthew Miller M0DQW
- The <u>Substack email publishing platform</u> makes Zero Retries possible. I recommend it for publishing newsletters.

If you're reading this issue on the web and you'd like to see Zero Retries in your email Inbox every Friday afternoon, just click below to join 100 200 300 400 500 600 700-800+ other readers:

Subscribed

Please tell your friends and co-conspirators about Zero Retries — just click:

Share Zero Retries

Offering feedback or comments for Zero Retries is equally easy — just click:

Leave a comment

If you're a fellow smart person that uses RSS, there is an RSS feed for Zero Retries.

Zero Retries (N8GNJ) is on Mastodon — n8gnj@mastodon.radio — just click:

Zero Retries / N8GNJ on Mastodon

Email issues of Zero Retries are "instrumented" by <u>Substack</u> to gather basic statistics about opens, clicking links, etc.

More bits from Steve Stroh N8GNJ:

- <u>SuperPacket blog</u> Discussing new generations of Amateur Radio Data Communications — beyond Packet Radio (a precursor to Zero Retries)
- <u>N8GNJ blog</u> Amateur Radio Station N8GNJ and the mad science experiments at N8GNJ Labs Bellingham, Washington, USA

Thanks for reading!

Steve Stroh N8GNJ / WRPS598 (He / Him / His)

These bits were handcrafted (by a mere human, not an Artificial Intelligence bot) in beautiful Bellingham (<u>The City of Subdued Excitement</u>), Washington, USA.

2023-06-29

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Blanket permission granted for TAPR to use any Steve Stroh content for the TAPR Packet Status Register (PSR) newsletter (I *owe* them from *way* back).

1

You'd think this would be an ideal task to hand off to one of the new AI's. I considered it, briefly, but then realized that because the content of Zero Retries is so specialized (not represented in the datasets the AIs were trained on) I'd have to spend practically the same amount of time auditing the AI's output. Perhaps in a year or two this would be a trivial task for an AI, but I need this now.

<u>2</u>

I'm going to try to title this *Zero Retries on YouTube* to (hopefully) confer that the content is from Zero Retries (a text newsletter) that's *exported* to YouTube.

<u>3</u>

If Zero Retries on YouTube (*big* if) gets enough subscribers, there could be some revenue generated from YouTube, which would be a virtuous cycle.